



Chepping 16Plus Young Drivers



Introduction

As part of this introduction to the **Chepping 16Plus Young Drivers Project** we have included this copy of part of the introductory page of the **Safe Drive Stay Alive** project, which is a nationwide initiative by local authorities and agencies to try to reduce accident rates among young drivers.

Although **Chepping 16Plus** is not a direct part of **Safe Drive Stay Alive**, both projects' aims are the same, but ours on a local community basis. This copy of part of their introduction presents an idea of the scale of the problem across the Thames Valley area.

Last year nearly 900 people aged 16–18 were injured on Thames Valley roads and an average of 7 young people per week were killed or seriously injured. Young drivers are much more likely to be involved in a crash on the roads, often due to inexperience and a lack of knowledge of the risks. Around 1 in 4 deaths on the road are aged 17–24.

Safe Drive Stay Alive is produced by a road safety partnership including Thames Valley Police, local councils, Thames Valley's emergency services, and Thames Valley Safer Roads Partnership. Each partner has been working for years to reduce the number of people dying on the roads. To find out more about the role the emergency services play visit the 'crash' page.

Through a combination of roads policing, road safety education, engineering measures and speed enforcement, Thames Valley has seen serious and fatal collisions fall from 1,367 in 2000 to 957 in 2007. However, a disproportionate number of these remain young inexperienced drivers, and sometimes they don't help themselves: this summer Thames Valley Police caught 69 drivers under the age of 25 for drink driving!



The Safe Drive Stay Alive campaign will reach new and pre-drivers in an emotive and hard-hitting way, influencing behaviour and attitude on the roads.

*Copied with permission from **Safe Drive Stay Alive** website*

Chepping 16Plus are pleased to promote the **Safe Drive Stay Alive** project.

Please see the **Safe Drive Stay Alive** website for details of their various projects and innovative Theatre Productions
<http://www.safedrive.org.uk/sdsa/>



Aims

- ❖ To work with Chepping Parish Council, Wycombe District Council and Buckinghamshire County Council for the education and promotion of safe road use for all young drivers and potential young drivers across the area.
- ❖ To present safe and responsible driving to young people coming up to Provisional Licence age **before** starting their learning and passing their tests, because their interest in safe driving frequently disappears after test success.
- ❖ To provide initial driving experience for young people learning to drive.

The figures of deaths and serious injuries released by the General Insurance and Health Association of British Insurers in a recent letter to The Times newspaper says that Young Drivers between 17 and 20 years old, especially young male drivers are almost ten times more likely to be killed or seriously injured than more experienced drivers. The figures do not include the additional deaths and injuries to innocent members of the public but we assume these are also higher. In addition to this, the article also says that the crash risk for young drivers is increased an additional three times more if the vehicle is carrying three or more passengers.

- ❖ Our courses emphasise the responsibilities of driving and the consequences of not carrying out this responsibility.

Objectives

- ❖ Reduction of fatalities and injury to young drivers across the area.
- ❖ Reduce danger and nuisance to other road users and residents.
- ❖ Promotion of responsible driving.

History

Formed in July 2009 by Julie Martin and Mick Lewis along with five other Approved Driving Instructors.

Initial discussions with Councillors from **Chepping Parish Council** found that they were also concerned with the problem of irresponsible driving and they willingly helped to establish the project at Derehams Lane Sports ground which they own. This was actively supported by members of Derehams Lane Sports Club who allowed use of their facilities for a pilot course free of charge.

During preliminary discussions during planning of the course with Huw Jones the Clerk to the Parish, practical assistance with delivery of materials etc was offered and readily accepted.



Chepping 16Plus Young Drivers Project

The pilot course was an evening session with eight pupils and two instruction cars.

The theory session was carried out in the sports club building using four laptop computers borrowed from Bucks Fire & Rescue who also sent along their road safety officer. Practical instruction was carried out in the small unsurfaced car park using two instruction cars only.



Subsequent courses were enlarged to eight pupils but carried out all day with four instruction cars instead of two. There were a large number of presenters from other agencies and authorities who became interested in the project.

Derehams Lane practical instruction

Winter damage to Derehams Lane Sports ground building and the weather restriction of the unsurfaced vehicle training area required a change of location to Wycombe Rugby Club for Theory training and use of the WDC Kingsmead car park for practical vehicle instruction. These facilities along with the recruitment of another three instructors also allowed expansion of the course to 16 pupils.

This allowed the project to have four cars running in the WDC car park which has an all-weather surface, along with a further three stationary vehicles in the Rugby club car park for presentation of static skills.



Kingsmead practical instruction



Parents of Learners

Following on from the success of the **Chepping 16Plus Young Drivers** courses and during a discussion with Transport for Buckinghamshire Road Safety it was agreed to jointly pilot a new project. This new project, called **Parents of Learners**, comprises of an evening session for parents of young drivers along with additional members of their families.

Its aim is to inform parents of the dangers to young drivers and update their own knowledge of test requirements for both DSA Theory and Practical tests. The legal insurance requirements for the private coaching of youngsters is also presented along with the opportunity to talk to the driving instruction team about techniques of additional private driver training.

Representatives and presentations from additional organisations e.g. Bucks Fire & Rescue, Trading Standards, Institute of Advanced Driving, Bucks Road Safety, etc are also on site for the parents to talk to about such issues as Car Buying and more advanced driving and insurance.

The first pilot was a great success and the charge for the evening was £10 for two parents and an additional family member.

A further **Parents of Learners** evening is planned for 8th November 2010 along with additional dates next year.

Presentations

Bucks Fire & Rescue

Bucks Fire & Rescue presentation on the physical results of careless and irresponsible driving. This presentation includes video presentation and discussion with the pupils of the causes and results of irresponsible driving by distraction, peer pressure and careless driving.



Keith Wheeler of
Bucks Fire & Rescue

This session is a Bucks Fire & Rescue presentation of the practical results and causes of irresponsible driving along with training film presentation of the causes.

www.bucksfire.gov.uk



Thames Valley Police

Thames Valley Police presentation on traffic control and enforcement procedures of traffic regulations and equipment used. Open question discussion with pupils followed demonstration and examination of police equipment.



Presentation from **Peter Hare**
Thames Valley Police Road
Safety Officer

*Includes explanation of
enforcement techniques and
practical demonstration of
police enforcement equipment.*

[www.thamesvalley.
police.uk/rdsafe/home](http://www.thamesvalley.police.uk/rdsafe/home)

Theory Test practice

Instruction and practice of DSA Theory Test using laptop computers to firstly introduce and then practice the question paper part of the test.

This part of the course is carried out in the training room using the laptop computers which were funded by various organisations and councillors.



Steve Baker MP



Steve Baker MP addresses
participants of the course.

Thames Valley Air Ambulance



Presentation by Carl Undery from Thames Valley Air Ambulance, outlining the work of paramedics and emergency procedures.

Hazard Perception Practice

Instruction and practice of DSA visual Hazard Awareness Test.

Again, this part of the course is carried out in the training room using the laptop computers which were funded by various organisations and councillors.



Driving Standards Agency

Driving Standards Agency (DSA) presentation carried out by a senior examiner giving advice and requirements for preparation for Theory and Practical Driving tests and responsible driving.



Presentation by a Senior DSA Examiner, who explains the requirements of the test, the conducting of the test and suggestions for test preparation.



Brake Reaction Theory

Reaction testing of pupils using Brake Reaction testing equipment. The theory to this equipment is usually done during the evening session, which is then followed by a practical session during the full day part of the course. This part is carried out outside and includes real visual demonstration of the physical example of stopping distances as a result of reaction time at different speeds.

This is a theoretical session carried out inside the training room during the evening part of the course. The student receives an explanation of the equipment and its operation along a practice of its operation.

The device then records reaction time of the student with a print out of the 'Thinking & Stopping' distances at various speeds. This is a preparation session for the more practical outdoor session during the full day part of the course.



Highways Agency

Highways Agency presentation on their motorway duties and safety procedures.

Vehicle Preparation and 'Cockpit Drill'



Practical introduction to basic vehicle preparation which includes checks and maintenance of car by the instruction team. This presentation includes a practical explanation of the vehicle check questions included in the DSA practical driving test.

Instruction of basic 'cockpit drill' when entering a vehicle and securing and adjusting controls and seating position as part of driving preparation.

Wycombe Magistrates



Wycombe Magistrates explanation of court procedures and the penalties for irresponsible and dangerous driving.

Clutch Control and Steering Technique

Instruction and practice of clutch control (usually carried out in Rugby Club car park). This session includes a diagrammatical and verbal explanation of clutch operation, along with practice.

This is followed by instruction and practice of steering technique, including different steering techniques for forward and reverse driving. Students are then given the chance to practice controlling the vehicle at low speed including reversing (usually carried out in Kingsmead car park).



Brake Reaction Practical



This is the practical follow up to the theoretical session.

The student carries out the practical reaction test and compares their result with reactions during the theoretical session. The results are given with an actual physical stopping distance example.

Instruction Team

We are all volunteer Approved Driving Instructors who are CRB checked and approved.

The project is supported by a local volunteer technician who maintains the projects electrical and mechanical equipment and a volunteer admin assistant. (The technician and admin assistant do not carry out instruction or have contact with pupils.)

Julie Martin ADI

(Chairperson)

- ❖ Qualified Approved Driving Instructor 2001 BSM
- ❖ Emergency Ambulance Driver, life support and first aid qualified
- ❖ Pass Plus Instructor
- ❖ Licensed Motorcycle rider
- ❖ Member DIA and MSA
- ❖ Institute Advanced Motorists
- ❖ Qualified to give 'Brake' road safety lectures



Mick Lewis ADI

(Secretary)

- ❖ Driver 35 years
- ❖ ADI 9 years
- ❖ Pass Plus Instructor and SAGE assessor
- ❖ Former Army HGV class 1 Hazardous load driver
- ❖ Trained as Driving Instructor with BSM 2001
- ❖ Member of Institute of Advanced Motoring and MSA



Mick Lewis Driving

07939 557542

Julie Martin Driving

01628 523235

David Bailey ADI

(Committee Team Liaison)

- ❖ Qualified as ADI 2006
- ❖ Member of Motor Schools Association
- ❖ Pass Plus Instructor
- ❖ Former utility road service vehicle driver with local authority
- ❖ Voluntary football coach



Patrick Dunster ADI

- ❖ Driver 41 years
- ❖ Qualified as ADI 2005
- ❖ Pass Plus Instructor
- ❖ Former amateur racing driver
- ❖ Former Marketing manager with several international motor manufacturers



PLD Driving School

07723 605722

David Bailey Driving School

07824 637763

Rosemarie Steptoe ADI

- ❖ Qualified Driving Instructor 24 years
- ❖ Member of MSA
- ❖ RAC registered instructor
- ❖ Pass Plus Instructor
- ❖ City and Guild qualified teacher trainer



Michael Thackeray ADI

- ❖ Driver 26 years
- ❖ ADI since 1997
- ❖ Pass Plus Instructor
- ❖ Member Motor Schools Association



Michael Thackeray Driving Instructor

01494 511692/07786 084149

M.A.C. Driving School 01494 524191

Wayne May ADI

- ❖ Driver for 36 years
- ❖ ADI for 20 years including Army HGV and Tracked Vehicle instructor for 5 years
- ❖ Qualified class 1 HGV driver
- ❖ Qualified Motorcycle
- ❖ Member of Driving Instructors Association
- ❖ Pass Plus Instructor



Wayne May Driving **01494 464645**

Joe Seymour ADI

- ❖ ADI for 9 years
- ❖ Youth karate teacher
- ❖ Pass Plus Instructor
- ❖ Charity worker
- ❖ Qualified Advanced Diving Instructor



South Bucks Driving School
07732 028080

Barry Mellor ADI

- ❖ ADI for 2 years
- ❖ BTEC in driving instruction
- ❖ PGCE qualified teacher
- ❖ BSC maths and physics
- ❖ Scout group instructor
- ❖ Pass Plus Instructor



Leap Driving School, Amersham
01494 581745

Support Team

Kevin Glenister (*Technician*)

Viv Lewis (*Admin*)

Andrew Lazarevic ADI

- ❖ Driver for 38 years
- ❖ ADI for 30 years inc trailer training
- ❖ Qualified HGV and LGV driver
- ❖ Pass Plus Instructor



Totteridge Driving School
01494 437015

Jenny Nichols ADI

- ❖ Driver 25 years
- ❖ ADI for 12 years
- ❖ Pass Plus Instructor
- ❖ 12 years p.a. to Chairman Royal Automobile Club



Jenny's Driving School
07885 967656

Richard Fox ADI

- ❖ Driver 31 years
- ❖ ADI 3 years inc qualified A²OM instructor
- ❖ Pass Plus Instructor
- ❖ First aid qualified



Fox Driving Tuition **07718 166246**

Independent Referee

Lesley Clarke

- ❖ Leader of Wycombe District Council
- ❖ Wycombe District Councillor Abbey Ward
- ❖ Buckinghamshire County Councillor Abbey Division
- ❖ Independent Referee of project

Presentation of Course Completion Certificates by Lesley Clarke



"I am happy to have been involved with the Chepping 16Plus Young Driver initiative. It has been exceptional to see the young people taking up this valuable experience and blossom in their gain in knowledge of themselves as drivers and users of cars.

The instructors, all volunteer driving instructors themselves, volunteer to pass on their skills and knowledge with both humour and encouragement. They must be pleased to know that passing on this knowledge does ensure young people are more driver and road aware."

Funding

The project has been funded from a number of sources. Operational expenses are funded from the small charge made to each pupil, which at the moment (July 2010) is £50.

This charge covers everyday expenses including hire of premises, hire of equipment and expenses for vehicles.

Funding of equipment has come from various funding sources and organisations including:

- ❖ Co-op Bank
- ❖ Bucks Community Foundation.
- ❖ Wycombe District Council Community Support Grant.
- ❖ Additional funding for specific equipment has been raised from grants from individual local councillors from their own budgets and include Lesley Clarke WDC and David Shakespeare BCC.
- ❖ Chepping Parish Council funded some laptop computers which are on permanent loan with the agreement that when the project ceases they are returned to the Parish Council.
- ❖ SGT – provision of Dayglo vests, promotional banners and advertising.

Don Morley Recovery



Accidents can happen, no matter the size, shape or age of your car, or even the amount of driving experience you have. So you are more than likely to need the services of a breakdown club – if you don't have membership it could be very costly. And remember, not all breakdown policies have accident cover (ie, you may be charged for retrieving your car after an accident).

Tel: 07540 374144

www.donmorleyrecovery.co.uk

A 2006 Ford Fiesta which was clipped by another car on the M40. It spun around, hit the central reservation and ended up facing in the wrong direction.



SGT

We sell freedom

SGT Mitsubishi dealers at Taplow Bucks are the original commercial business supporters of Chepping 16Plus Young Drivers. Upon the establishment of the project SGT immediately provided Dayglow reflective jackets for both pupils and instructors and various items for inclusion in the pupils safety packs presented at the end of each course.

SGT have also assisted with promotion of this project in the South Buckinghamshire area and provided several advertising banners.

www.sgt.co.uk





Buckinghamshire Community Foundation



Presentation of cheque For £1,000 from Bill Reid from Bucks Community Foundation

The Buckinghamshire Community Foundation are pleased to support Chepping 16Plus Young Drivers. Their scheme offers youngsters a chance to learn good driving skills from professionals and this experience will provide a solid base on which they can develop the whole range of skills required to become a good safe driver.

"I wish schemes like this had been available when I was in my learning zone. We wish the scheme and the drivers every success." *Bill Reid*

www.thebucksfoundation.org.uk

The **co-operative** membership 
Community Fund

This is to certify that

Chepping 16 Plus Young Drivers

has been helped by
The Co-operative Membership
Community Fund

November 2009
South Midlands Area Committee





The Domarn Group

are pleased to support

Chepping 16Plus Young Drivers

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E design@domarn.co.uk
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Equipment

Purchased Equipment includes:

- ❖ Laptop computers.
- ❖ State-of-the-art reaction testing equipment.
- ❖ Gazebos for external instruction.



Equipment on loan includes:

- ❖ Additional laptops from Bucks Fire & Rescue.
- ❖ Presentation gazebo from Bucks CC Road Safety.



Eye test equipment

Professional Memberships and Community Co-Operation

Chepping 16Plus Young Drivers Project or its volunteers are members of, or co-operate and promote, Road Safety and Driving Instruction organisations including:

- ❖ Safe Drive Stay Alive.
- ❖ Motor Schools Association.
- ❖ Driving Instructors Association.
- ❖ Institute Advanced Motorists.
- ❖ Brake Road Safety Charity.
- ❖ Trading Standards.
- ❖ Think Road Safety Project.

Community Liaison

Chepping 16Plus Young Drivers Project is associated with various local community groups, these include:

- ❖ Wycombe Community Cohesion.
- ❖ Chepping Parish Council.
- ❖ Loudwater Forum.
- ❖ Community Impact Bucks.
- ❖ Flackwell Heath Residents Association.

Chepping 16Plus Young Drivers Project encourages participation from ALL the local community regardless of political, racial or religious beliefs.



Chepping 16Plus Young Drivers Project are proud to be able to provide volunteers to support the Thames Valley Air Ambulance Service.

Promotion and Advertising

Promotion and advertising of the project is via Press Releases, Local Press Advertising, Bill Boards, Parish Notice Boards and various local and community publications. This is in addition to normal “word of mouth” information.

A recent article from BBC Oxford was transmitted via TV. This can now be seen on the “YOU TUBE” internet system.

Interviews with local radio have also been transmitted.

Friends of Chepping 16Plus Young Drivers

Help, advice and voluntary funding from the following has been of invaluable assistance for success of the project.

David Shakespeare OBE
Leader Bucks County Council



Contribution
to purchase
of equipment

Val Letheren
Bucks County Councillor-Chairman
Transport for Buckinghamshire



"The Chepping 16Plus Young Driver project is an excellent initiative. It is sad to report that young drivers are more likely to be killed or seriously injured in a collision than any other age bracket on the road.

Chepping 16Plus Young Driver Project teaches young drivers critical driving skills that can turn them from an inexperienced new driver to a skilled driver who has the ability to spot hazards early, think about the speed they are driving and understand how the car works in order to make them safer on the road. This initiative will teach young drivers skills which will hopefully avoid them picking bad driving habits early on.

This initiative is a great example of what can be done to engage with young drivers and reduce young driver casualties on the county's roads."

Steve Baker
Road Safety Team at
Transport for Buckinghamshire



I was delighted to visit Chepping 16Plus Young Drivers recently, where I discovered how this initiative is helping to shape the responsible drivers of the future. As a keen driver and motorcyclist myself, I know how important skill and restraint are behind the wheel or on two wheels, so it was reassuring to find this project imparting just those characteristics to young people in Wycombe.

Bill Bendyshe-Browne
Chairman Wycombe District Council



"This is an excellent course not only for youngsters who are preparing to start their driver learning courses but also for their parents many of whom have not had to take the written test themselves. I have been most impressed by the enthusiasm of the young participants as well as the instructors who have shown real commitment to this outstanding project."

Peter Cartwright
Local Bucks County Councillor



Lesley Clarke

Leader Wycombe District Council



Jeff Herschel (Chairman) and all Councillors
and staff of Chepping Parish Council



“Learning to drive is a rite of passage for teenagers. The Chepping 16Plus initiative – run by volunteer local driving professionals – starts them off in the best possible way. We are really pleased to be able to support them, especially as we believe what they teach now will make for safer, better driving later.”

June Howlett

*Road Safety Team at
Transport for Buckinghamshire*



The Road safety Team are happy to support the Chepping 16Plus Young Drivers Project in their efforts to expand the course, to make it more accessible to a wider range of students and we approve their efforts to involve the local community in an attempt to tackle the issue of young driver collisions, which can have devastating consequences for the local community.

I confirm my support for this group and am happy with its reliability and dedication to road safety.

Barbara Ecclestone

*Grants and Commissioning Officer
Wycombe District Council Community Services*

Wycombe District Council has been pleased to be able to assist Chepping 16Plus Young Drivers to buy necessary equipment for their very essential and worthwhile driving courses. Providing driving experience for young people learning to drive and promoting safe road use, helps to ensure that road safety and responsibilities instilled into them whilst learning, continues once on their own on the road. The percentage of accidents and fatalities is high amongst young drivers and the objectives of Chepping 16Plus Young Drivers of reducing fatalities and injury, reducing danger and nuisance to other road users and residents, promoting responsible driving and awareness of speed and road and weather conditions, makes the project undoubtedly worthwhile whilst providing an extremely valuable contribution to Wycombe district’s communities.

Don Dickinson and staff at
High Wycombe Rugby Club

Mimi Harker

*Chiltern District Councillor
Portfolio Holder for Young People,
Community & Communications*



The Chepping 16Plus Young Drivers is a marvellous example of a high quality community-led initiative which responds to an identified need. I fully support its work which achieves such positive outcomes for young people.

Conclusion

The benefits of the project to the local area are the reduction of deaths, casualties and nuisance caused by some young drivers not only to themselves but others. This reduces the demand upon local services, who not only have to attend an incident, but then deal with its aftermath. The use of these resources are demanding, time consuming and expensive. Prevention is therefore more efficient and less expensive and not to mention the devastating effect it can have on a family.

Educating the younger members of the community will have an even more productive result as they will have already been introduced to responsibility and road safety before reaching provisional driving age.

May I on behalf of the project team take the opportunity to thank all who have helped make this a successful year. Your time, advice, funding, help and support have been essential to the success.

With your continued help we will continue to do our best to reduce casualties on our roads.

Julie Martin

Chairperson

Chepping 16Plus Young Drivers Project



Instruction Team Cars



Future

The past year has seen expansion from its aims as a local community project to a series of courses which have attracted pupils from most of South Bucks and the surrounding areas.

This expansion has been achieved by the hard work of the team and the support of the local community, its representatives and the valuable and positive support of the various official agencies and businesses.

Future proposals for the growth of this project are being considered, but if this is to be achieved it will require further financial and practical support from external sources.

The original aims and objectives remain the same, but some sort of additional financing must be obtained to allow appropriate charges to the pupils to be kept to a minimum level. Higher charges will put the course out of reach for many potential young drivers who may indeed be the ones who would most benefit from education in safe and responsible driving.

If the project had to be run on a purely commercial basis the charges would have to rise significantly.

Future proposals could include:

- ❖ Expansion of evening classes to Parents of Learners.
- ❖ Road safety education to juniors in support of the BRAKE road safety Charity programme.

The present project relies heavily on the goodwill of volunteer driving instructors who believe in its objectives. The personnel give their time without charge and are only offered specific expenses for their work. These expenses do not in any way equate to income which they could alternatively receive from carrying out their normal businesses during the duration of the courses. In addition these same instructors have on some occasions refused the expenses in an effort to keep the project solvent and cover normal operational expenses so it can keep going.

It cannot be expected of the team to do this indefinitely especially if the project is to be expanded. Our instructor's attitude is one of service and not financial gain and so does not attract those whose only interest is financial reward. In addition to the instructors an expansion of the project will require different and additional resources and training. Premises to operate will have to be obtained with both classroom and suitable surfaced areas.



Chepping 16Plus Young Drivers

Driving Courses which will be held at Wycombe Rugby Club Kingsmead Road, High Wycombe during the half term and holidays:

For dates of courses and for booking form, please go to www.chepping16plus.co.uk.

Each 1½ day course will cost £50, driving with Approved Driving Instructor (ADI) car in a safe environment also presentations from Police, Magistrates, D.S.A., Fire & Rescue Service, and Theory and Hazard Perception practice. Organised and conducted by ADIs.

For details/booking form go to www.chepping16plus.co.uk or contact **Julie Martin** ADI on **01628 523235** or **07956 542584**



Chepping 16Plus Young Drivers and **Parents Of Learners** above are Trade Marks of **Chepping 16Plus Young Drivers**.

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